



January 23, 2018

The Honorable Emanuel Cleaver, II  
2335 Rayburn House Office Building  
United States House of Representatives  
Washington, DC 20515

The Honorable Bonnie Watson Coleman  
1535 Longworth House Office Building  
United States House of Representatives  
Washington, DC 20515

Dear Representatives Emanuel Cleaver and Bonnie Watson Coleman,

Thank you for your leadership and attention on issues related to diversity in technology. We appreciate your letter and the opportunity to continue the discussion with you.

IA and our member companies are committed to improving diversity in our industry and as the industry's leading trade association we are creating a new role to work on diversity, technology, and workforce policy issues. The new Director of Diversity and Inclusion Policy at IA will lead and coordinate a range of initiatives to better engage on these issues at the local, state, and federal levels.

The new Director will be responsible for developing and leading all diversity, inclusion, and related policies, programs, and filings. The Director will facilitate industry-wide efforts to improve diversity and inclusion in the tech industry. This individual will work in coordination with our member companies to ensure that tech policy initiatives take into account diversity and inclusion perspectives and collaborate with our economics team to produce accurate and relevant industry-wide employment data.

It is important that the diversity of backgrounds and viewpoints among internet users is well represented in the industry generally and in our policy engagement specifically. The new Director of Diversity and Inclusion Policy will allow us to do this in a more engaged and comprehensive way.

Thank you again for your leadership and your willingness to work with us to improve diversity and inclusion in the industry.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael Beckerman', with a long horizontal flourish extending to the right.

Michael Beckerman  
President and CEO

Enclosed: job posting



## Director, Diversity and Inclusion Policy

We are seeking a public policy professional in Washington, D.C. with expertise in diversity, technology, and STEM education policy issues. The Director is responsible for leading and coordinating IA's efforts on these issues at the local, state, and federal level.

The ideal candidate for this position will have a passion for tech policy, technology, and politics. They will be a team player, a self-starter, and a person willing to learn new skills and take on a variety of assignments.

The Director, Diversity and Inclusion Policy reports directly to the Senior Vice President for Global Government Affairs.

### Activities and Responsibilities

- Develop and lead all diversity, inclusion, and STEM related policies, programs, and filings
- Work in coordination with the IA policy team to ensure that technology policy initiatives on artificial intelligence, algorithms, privacy, advertising, and other technology specific topics take into account diversity and inclusion principles
- Work collaboratively with policy, communications, and legal teams at IA member companies to ensure that any efforts assigned or undertaken are in alignment with the Association's overall mission, messaging, and strategy
- Manage external diversity- and inclusion-related advocacy, including building and maintaining relationships with executive and legislative branch officials and staff and foreign government officials
- Represent the organization at external events
- Develop written analysis, testimony, and background materials as necessary in support of IA's objectives
- Track relevant committee hearings, legislation, and federal proposals and communicate relevant information to member companies and IA colleagues in an efficient and effective manner
- Fulfill other duties and projects as assigned

### Minimum Qualifications:

- Minimum of eight years of relevant policy experience
- Knowledge of the federal legislative process
- Outstanding written and oral communication skills, and excellent interpersonal skills
- Ability to effectively communicate complex policy information to a wide variety of audiences
- Bachelor's degree required, advanced degree a plus
- Energetic, collaborative, and willing to take on all variety of assignments as part of a small but dynamic team
- Detail-oriented, self-initiating, well-organized, and capable of managing multiple projects simultaneously and independently

Please send a resume and cover letter to [jobs@internetassociation.org](mailto:jobs@internetassociation.org)