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(Original Signature of Member)

117TH CONGRESS  
1ST SESSION

**H. R.** \_\_\_\_\_

To prohibit a covered athletic association and institution of higher education from prohibiting a student athlete from participating in intercollegiate athletics because such student athlete enters into an endorsement contract, and for other purposes.

\_\_\_\_\_  
**IN THE HOUSE OF REPRESENTATIVES**

Mr. GONZALEZ of Ohio introduced the following bill; which was referred to the Committee on \_\_\_\_\_

\_\_\_\_\_  
**A BILL**

To prohibit a covered athletic association and institution of higher education from prohibiting a student athlete from participating in intercollegiate athletics because such student athlete enters into an endorsement contract, and for other purposes.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “Student Athlete Level  
5       Playing Field Act”.

1 **SEC. 2. CONTRACTS RELATING TO STUDENT ATHLETES**  
2 **AND COLLEGE AND UNIVERSITY ATHLETIC**  
3 **PROGRAMS.**

4 (a) PROHIBITION.—Subject to the exceptions in sub-  
5 section (b), a covered athletic organization or institution  
6 of higher education may not prohibit a student athlete  
7 from participating in intercollegiate athletics because such  
8 student athlete enters into an agency contract or an en-  
9 dorsement contract or otherwise receives consideration for  
10 such student athlete's name, image, or likeness.

11 (b) EXCEPTIONS FOR ENDORSEMENT CONTRACTS.—  
12 A covered athletic organization or institution of higher  
13 education may prohibit a student athlete from entering  
14 into an endorsement contract with the following categories  
15 of brands, companies, or types of contracts:

16 (1) A tobacco company or brand, including any  
17 vaping device or e-cigarette or related product.

18 (2) Any alcohol company or brand.

19 (3) Any seller or dispensary of a controlled sub-  
20 stance, including marijuana.

21 (4) Any adult entertainment business.

22 (5) Any casino or entity whose primary busi-  
23 ness is sponsoring or promotion of gambling activi-  
24 ties.

25 (c) PERMISSIBLE PROHIBITIONS.—A student athlete  
26 may be prohibited by the institution of higher education

1 of the student athlete from wearing any item of clothing  
2 or gear with the insignia of any entity during any athletic  
3 competition or athletic-related university-sponsored event.

4 (d) RESULTANT PROHIBITIONS ON INSTITUTIONS OF  
5 HIGHER EDUCATION FROM ENTERING INTO CERTAIN  
6 SPONSORSHIP AND ENDORSEMENT CONTRACTS.—

7 (1) FROM PROHIBITIONS ON ATHLETES.—If a  
8 covered athletic organization or institution of higher  
9 education prohibits a student athlete from entering  
10 into an endorsement contract pursuant to subsection  
11 (b), such covered athletic organization or institution  
12 of higher education may not enter into or continue  
13 in any sponsorship or endorsement contract for itself  
14 with the same category or categories of brands, com-  
15 panies, or types of contracts described in paragraphs  
16 (1) through (5) of such subsection.

17 (2) FROM PROHIBITIONS BY A COVERED ATH-  
18 LETIC ORGANIZATION.—If a covered athletic organi-  
19 zation prohibits a student athlete from entering into  
20 a contract pursuant to subsection (b), any institu-  
21 tion of higher education that is a part of that cov-  
22 ered athletic organization may not enter into any  
23 sponsorship or endorsement contract for itself with  
24 the same category or categories of brands, compa-

1       nies, or types of contracts described in paragraphs  
2       (1) through (5) of such subsection.

3   **SEC. 3. ENFORCEMENT.**

4       (a) UNFAIR OR DECEPTIVE ACTS OR PRACTICES.—

5   A violation of section 2 shall be treated as an unfair and  
6   deceptive act or practice in violation of a regulation under  
7   section 18(a)(1)(B) of the Federal Trade Commission Act  
8   (15 U.S.C. 57a(a)(1)(B)) regarding unfair or deceptive  
9   acts or practices.

10       (b) POWERS OF THE FTC.—The Federal Trade  
11   Commission shall enforce this section in the same manner,  
12   by the same means, and with the same jurisdiction, pow-  
13   ers, and duties as though all applicable terms and provi-  
14   sions of the Federal Trade Commission Act (15 U.S.C.  
15   41 et seq.) were incorporated into and made part of this  
16   Act. Any person that violates this section shall be subject  
17   to the penalties and entitled to the privileges and immuni-  
18   ties provided in the Federal Trade Commission Act (15  
19   U.S.C. 41 et seq.). Nothing in this Act shall be construed  
20   to limit the authority of the Federal Trade Commission  
21   under any other provision of law.

22   **SEC. 4. COVERED ATHLETIC ORGANIZATION COMMISSION.**

23       (a) ESTABLISHMENT.—There is established the Cov-  
24   ered Athletic Organization Commission (in this section re-

1 ferred to as the “Commission”), whose purpose shall be  
2 to—

3 (1) make recommendations to Congress and to  
4 each covered athletic organization about the imple-  
5 mentation of name, image, and likeness rules;

6 (2) recommend to each covered athletic organi-  
7 zation such a process to certify or recognize  
8 credentialed athlete agents;

9 (3) make recommendations for the establish-  
10 ment of an independent dispute resolution process,  
11 for any dispute arising between a student athlete  
12 and a covered athletic organization or institution of  
13 higher education; and

14 (4) make recommendations for additional cat-  
15 egories of endorsement contracts that are excepted  
16 under section 2(b).

17 (b) MEMBERSHIP.—The Commission shall consist of  
18 13 members appointed in accordance with subsection (c)  
19 from among or in accordance with the following:

20 (1) Institutions of higher education, including  
21 athletic directors and coaches.

22 (2) At least two individuals who are current or  
23 former student athletes who advocate for the inter-  
24 est of student athletes.

1           (3) Administrators of covered athletic organiza-  
2       tions.

3           (4) Professionals with expertise in sports mar-  
4       keting, contracting, and public relations.

5           (5) Individuals—

6                (A) with expertise in corporate governance;  
7       and

8                (B) who are not associated with any cov-  
9       ered athletic association or institution of higher  
10      education.

11      (c) APPOINTMENT.—

12           (1) IN GENERAL.—Not later than 60 days after  
13      the date of enactment of this Act, members of the  
14      Commission shall be appointed as follows:

15                (A) Three members appointed by the  
16      Speaker of the House of Representatives.

17                (B) Three members appointed by the mi-  
18      nority leader of the House of Representatives.

19                (C) Three members appointed by the ma-  
20      jority leader of the Senate.

21                (D) Three members appointed by the mi-  
22      nority leader of the Senate.

23                (E) One member, who shall be the chair of  
24      the Commission, selected by the members ap-  
25      pointed under subparagraphs (A) through (D)

1 not later than 60 days after the appointment of  
2 such members, and agreed upon by no fewer  
3 than eight of such members. If eight such mem-  
4 bers are unable to agree on an appointment  
5 under this subparagraph within such 60 day pe-  
6 riod, the Speaker of the House of Representa-  
7 tives shall make the appointment under this  
8 subparagraph.

9 (2) DIVERSITY.—To the extent practicable, the  
10 Speaker and leaders making appointments under  
11 paragraph (1) shall coordinate their appointments to  
12 ensure that the Commission reflect diversity in gen-  
13 der, race, sport with which they are associated, as  
14 applicable, and shall prioritize the appointment of  
15 members unaffiliated with divisions or conferences of  
16 applicable covered athletic organizations.

17 (d) MEETINGS AND QUORUM.—Meetings of the Com-  
18 mission shall be held at the call of the chair appointed  
19 under subsection (c)(1)(E). A meeting may only be held  
20 where there is a quorum of at least 7 members, including  
21 not fewer than two members who are current or former  
22 student athletes who advocate for the interest of student  
23 athletes.

24 (e) REPORT.—Not later than one, two, and three  
25 years, respectively, after the Commission shall be con-

stituted, it shall submit to the Committee on Energy and Commerce of the House of Representatives and the Committee on Commerce, Science, and Transportation of the Senate annual reports that include the recommendations in paragraphs (1) through (4) of subsection (a). The Commission shall also make such reports available to the public.

(f) SUNSET.—The Commission shall terminate 60 days after submitting the final report required under subsection (e).

**SEC. 5. INSTITUTIONS OF HIGHER EDUCATION AND STUDENT ATHLETES WHO ENTER INTO ENDORSEMENT CONTRACTS.**

Section 487(a) of the Higher Education Act of 1965 (20 U.S.C. 1094(a)) is amended by adding at the end the following:

“(30) In the case of an institution that has a student attending the institution who is an athlete and has entered into an endorsement contract (as defined under section 2 of the Sports Agent Responsibility and Trust Act (15 U.S.C. 7801)) or an agency contract (as defined in section 9 of the Student Athlete Level Playing Field Act), such institution will not—



1           “(A) prohibit such student from entering  
2           into such an endorsement contract or an agency  
3           contract, including through a rule, standard, or  
4           policy that affects the eligibility of such student  
5           to receive athletically related student aid (as de-  
6           fined in section 485(e) of the Higher Education  
7           Act of 1965 (20 U.S.C. 1092(e))); or

8           “(B) compensate such student for the  
9           name, image, or likeness of such student.”.

10 **SEC. 6. PROHIBITING UNFAIR AND DECEPTIVE PRACTICES**  
11 **AGAINST STUDENT ATHLETES.**

12       (a) PROHIBITING UNFAIR AND DECEPTIVE PRAC-  
13 TICES BY BOOSTERS.—The Sports Agent Responsibility  
14 and Trust Act (15 U.S.C. 7801 et seq.) is amended—

15       (1) in section 2—

16           (A) by redesignating paragraphs (4)  
17           through (9) as paragraphs (5) through (10), re-  
18           spectively; and

19           (B) by inserting after paragraph (3) the  
20           following new paragraph:

21       “(4) BOOSTER.—The term ‘booster’ means an  
22       individual (other than an individual who is related to  
23       a student athlete) or an organization, including a  
24       sponsor of an institution’s athletic program, that  
25       provides substantial financial assistance or services

1 to the athletic program of an institution of higher  
2 education or that promotes a team or athletic pro-  
3 gram of an institution of higher education for such  
4 individual's or organization's own substantial finan-  
5 cial interest.”;

6 (2) by inserting after section 3 the following  
7 new section:

8 **“SEC. 3A. REGULATION OF UNFAIR AND DECEPTIVE ACTS**  
9 **AND PRACTICES IN CONNECTION WITH CON-**  
10 **TACT BETWEEN A BOOSTER AND A STUDENT**  
11 **ATHLETE.**

12 “It is unlawful for a booster to directly or indirectly  
13 provide or offer to provide any funds or thing of value  
14 as an inducement for a student athlete to enroll or remain  
15 at a specific institution or group of institutions.”; and

16 (3) in section 5(a)(1), by inserting “or by the  
17 engagement of any booster in a practice that violates  
18 section 3A” after “section 3”.

19 (b) ELIGIBILITY TO COMPETE AS A STUDENT ATH-  
20 LETE AFTER ENTERING INTO AN AGENCY CONTRACT.—  
21 Section 3(b)(3) of the Sports Agent Responsibility and  
22 Trust Act (15 U.S.C. 7802(b)(3)) is amended in the  
23 quoted part by inserting after “boldface type stating:” the  
24 following: “‘Notice to Student Athlete: If you agree orally  
25 or in writing to be represented by an agent now or in the

1 future, both you and the agent by whom you are agreeing  
2 to be represented must notify the athletic director of the  
3 educational institution at which you are enrolled, or other  
4 individual responsible for athletic programs at such edu-  
5 cational institution, that you have entered into an agency  
6 contract. Such notification must be within 72 hours after  
7 entering into this contract or before the next athletic event  
8 in which you are eligible to participate, whichever occurs  
9 first.’”.

10 (c) REPORT ON CLAIMS FILED PURSUANT TO THE  
11 SPORTS AGENT RESPONSIBILITY AND TRUST ACT.—The  
12 Sports Agent Responsibility and Trust Act (15 U.S.C.  
13 7801 et seq.) is further amended by inserting after section  
14 6 the following new section:

15 **“SEC. 6A. REPORT TO CONGRESS.**

16 “Not later than 6 months after the date of enactment  
17 of this section, and annually thereafter, the Commission  
18 shall submit to the Committee on Energy and Commerce  
19 of the House of Representatives and the Committee on  
20 Commerce, Science, and Transportation of the Senate a  
21 report summarizing any investigation or enforcement ac-  
22 tion brought by the Commission pursuant to this Act, in-  
23 cluding the number of complaints filed with the Commis-  
24 sion pursuant to this Act.”.

1   **SEC. 7. STATE PREEMPTION.**

2           No State may enforce a State law or regulation with  
3   respect to permitting or abridging the ability of a student  
4   athlete attending an institution of higher education to  
5   enter into an endorsement contract or agency contract  
6   pursuant to this Act or by an amendment made by this  
7   Act.

8   **SEC. 8. RULES OF CONSTRUCTION.**

9           (a) TAX PROVISIONS.—Nothing in this Act or the  
10   amendments made by this Act shall affect the treatment  
11   of qualified scholarships under section 117 of the Internal  
12   Revenue Code of 1986.

13          (b) NONDISCRIMINATION OF STUDENT ATHLETES.—  
14   Nothing in this Act or the amendments made by this Act  
15   may be construed to affect the rights of student athletes  
16   or affect any program funded under title IX of the Edu-  
17   cation Amendments of 1972 (20 U.S.C. 1681 et seq.).

18          (c) ANTITRUST LAWS.—Nothing in this Act or the  
19   amendments made by this Act shall provide a cause of  
20   action pursuant to the Sherman Act (15 U.S.C. 1 et seq.).

21          (d) STUDENT ATHLETE NOT CONSIDERED AN EM-  
22   PLOYEE.—Nothing in this Act or the amendments made  
23   by this Act shall affect the employment status of a student  
24   athlete who enters into an endorsement contract with re-  
25   spect to a covered athletic organization or institution of  
26   higher education.

1   **SEC. 9. SENSE OF CONGRESS.**

2       It is the sense of Congress that—

3           (1) institutions of higher education and covered  
4       athletic organizations should develop a course or  
5       program to assist student athletes with under-  
6       standing financial literacy with respect to entering  
7       into an endorsement contract; and

8           (2) the Federal Trade Commission should in-  
9       vestigate each claim filed pursuant to the Sports  
10      Agent Responsibility and Trust Act (15 U.S.C. 7801  
11      et seq.).

12   **SEC. 10. DEFINITIONS.**

13      In this Act—

14           (1) the term “agency contract” means an oral  
15      or written agreement in which a student athlete au-  
16      thorizes a person to negotiate or solicit an endorse-  
17      ment contract on behalf of the student athlete;

18           (2) the terms “athlete agent” and “student ath-  
19      lete” shall have the same meaning given such terms  
20      in section 2 of the Sports Agent Responsibility and  
21      Trust Act (15 U.S.C. 7801);

22           (3) the term “covered athletic organization”  
23      means an athletic association, conference, or other  
24      organization with authority over intercollegiate ath-  
25      letics or that administers intercollegiate athletics;

1           (4) the term “endorsement contract” has the  
2           meaning given such term in section 2 of the Sports  
3           Agent Responsibility and Trust Act (15 U.S.C.  
4           7801); and  
5           (5) the term “institution of higher education”  
6           has the same meaning as that term under section  
7           101 of the Higher Education Act (20 U.S.C. 1001).